



Joanna Klein

SPEAKER & LIFE STORY WRITING COACH

Joanna Klein, MSW is the founder of Journey to Legacy and creator of the Life Story Studio writing platform. She is one of the few voices in the memoir space teaching the thoughtful use of AI as a writing assistant, not a replacement for deep human reflection.

For more than four decades, Joanna has guided people through life's transitions as a social worker, college dean, and program designer. Now she brings that rare combination of counseling wisdom, academic experience, and technological fluency into her life story writing and life review programs — helping adults 50+ uncover not just what happened, but what it meant, who they became, and the wisdom they earned along the way.

Speaking Topics

- "The Best Way to Use AI to Write Your Memoir"
- "Are You Writing Stories or Just Memories?"
- "From Anecdotes to Stories That Matter"
- "Reclaim Your Story, Reignite Your Next Chapter"
- "Don't Wait: Do A Life Review While You're Still Vital"
- "Stop Struggling and Start Having Fun Writing Your Life Story"

"You can't change the past — but you can change the meaning you carry forward from it."

OFFERINGS FOR WOMEN

- Life Story Writing Course Online (12-weeks)
- Your Life in Review Course
- Private coaching

OFFERINGS FOR MEN

- Life Story Writing Course Online (12-weeks)
- Private coaching

OFFERINGS FOR ALL ADULTS

- Life Story Writing Course Online (12-weeks)
- Life Story Writing Platform
- Private Coaching on book organization, publication, and using AI as a writing assistant
- Free Guide: The Stories that Shaped You
- Ten Gentle Reminders for Life Story Writers

Interview Questions

- What is life story writing, and how does it differ from autobiography and memoir?
- Why is understanding your life the essential first step before you can write it?
- What holds people back from starting, sticking with it, and how can they overcome their resistance?
- What personal benefits are there to life story writing?
- You teach the thoughtful use of AI in memoir writing — what does that mean and why does it matter?
- You transformed your life during a major personal crisis in your 60s. How did that lead you to found Journey to Legacy?



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